

# RISKS, RESPONSE AND PROTECTION: HOW TO PROTECT YOURSELF BEFORE AND AFTER A HEALTHCARE DATA BREACH

THURSDAY, OCTOBER 24, 2019

## 8:00 - 8:30 REGISTRATION & BREAKFAST

## 8:30 - 9:00 RECENT HEALTHCARE DATA BREACH DEVELOPMENTS

For healthcare companies especially, the rule book on data breaches is constantly in flux, and staying on top of recent developments is imperative to safeguard against a growing list of legal complications that could expose your company to risk. In this session, our panel will discuss current trends and evolving practices in the healthcare data breach space, as well as the biggest concerns keeping in-house counsel up at night.

- Tony McFarland | Member | Bass, Berry & Sims
- Lisa Rivera | Member | Bass, Berry & Sims
- Nesrin Tift | Member | Bass, Berry & Sims

## 9:00 - 9:45 GOVERNMENT EXPECTATIONS: ENFORCEMENT TRENDS & PLANNING FOR THE INEVITABLE

Recent sanctions and other penalties imposed by federal and state governments have led to increased accountability for providers, health plans and health IT systems. In this session, hear from current and former government officials on the direction data breach enforcement is taking and best practices for maintaining compliance and mitigating risks associated with these trends.

- Bill Dean | Shareholder | LBMC Information Security
- Lauren Lamberth | Deputy of Critical Processes | Office of Tennessee Attorney General
- Moderated by: Jeff Gibson | Member | Bass, Berry & Sims

## 9:45 - 10:00 BREAK

## 10:00 - 10:45 TRANSACTIONAL CONSIDERATIONS: HOW TO AVOID "BUYING OR SELLING" A DATA BREACH

Failure to adequately perform diligence on a target entity's privacy compliance and/or security risk posture on the front end of a transaction can lead to unforeseen liability with potentially significant impact. In this session, our panel will examine specific data privacy and security considerations related to transactions in the healthcare industry, including diligence considerations and inheriting (and remediating) security risks.

- Steve Hinkle | Vice President and Chief Compliance Officer | Ardent Health Services, LLC
- Ryan Wettergren | Director, Privacy, Policy and Compliance | Ardent Health Services, LLC
- Bob Brewer | Member | Bass, Berry & Sims
- Elizabeth Warren | Member | Bass, Berry & Sims